

## Joining TCAA

"Why should I join? My organization doesn't have anything to do with agriculture?"

Chances are that if you are serving the tricounty area in any way (by providing a product or service) you are doing business with folks who are making their livelihoods through agriculture. Your association with TCAA shows that you know how important their patronage is to the survival of your organization and our local economy!

## Member Benefits

As a member you will receive a "MEMBER" sticker to display, a monthly NEWSLETTER keeping you abreast of TCAA activities and agribusiness issues, and periodic publicity in advertising and at events sponsored or attended by TCAA.

Membership dues to TCAA, a non-profit organization, are a mere \$100 annually and do so much good for the promotion of agribusiness in our tricounty communities.

Contact us today to join!



Visit us on the web at:

[www.tricountyag.com](http://www.tricountyag.com)

## TRICOUNTY AGRIBUSINESS ASSOCIATION, INC.

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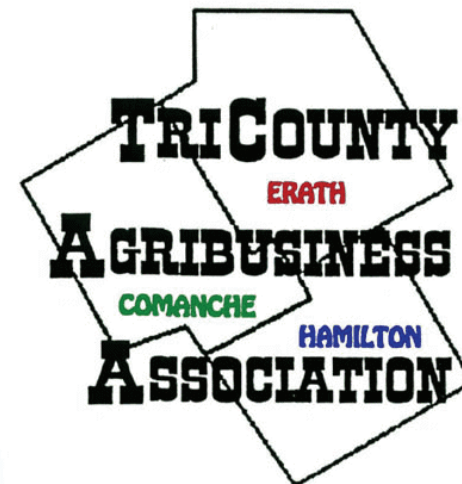
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TriCounty Agribusiness Association was incorporated in 1994 as a non-profit organization to promote and support agricultural producers and their product and service suppliers in Erath, Comanche and Hamilton counties.

### Our purpose is to:

- 1) Create a better understanding and appreciation of the importance of agribusiness within our local communities;
- 2) Provide opportunities for interaction between agribusiness families, their suppliers, and others in the TriCounty area;
- 3) Sponsor educational programs for the residents through trade shows, local publications, the schools and other events; and
- 4) Encourage a local business climate conducive to attracting and retaining agribusiness producers and their suppliers.



*Promoting Agribusiness in Erath, Comanche & Hamilton Counties*



**JOIN US TODAY!**

## Did You Know?

- ◆ Agriculture brings in an average of over \$400 million in direct revenues to the tricounty economy each year?
- ◆ Over 30% of the milk (1.5 billion lbs) produced in the state of Texas is produced in our tricounty area?
- ◆ Erath, Comanche & Hamilton Counties' dairies generate close to \$300 million in revenues per year with an impact of \$1.5 billion on the local economies?
- ◆ Beef is the second largest agriculture industry in the tricounty area?
- ◆ Hunting brings in \$10 million annually to the tricounty area?
- ◆ 31% of Erath County's employment comes from the dairy industry? (5,912 direct & indirect jobs)
- ◆ Crop production including hay, silage, wheat, oats, sorghum and nursery brings in about \$40 million each year?
- ◆ The booming horse industry brings in over \$8 million per year?
- ◆ Farmers & ranchers provide food & habitat for 75% of the area's wildlife?
- ◆ The Cross Timbers region produces 175,000 tons of corn silage annually?
- ◆ Comanche County's melon growers bring in over \$1.5 million a year?

# AGRICULTURE is #1!



## TCAA MISSION - Promotion and support of area agribusiness

Our challenge is to communicate the vital role that agriculture plays in the day to day life of all people in the tricounty area. Along with the sponsorship of various events, we have become a resource for ag-related information for the media.



## DAIRY PRODUCTS PROVIDED

TCAA provides milk, cheese, & ice cream at various community events to encourage more dairy product consumption. This is possible by the generous funding by local dairymen through DairyMAX & Southwest Dairy Farmers.



## SCHOLARSHIPS AND DONATIONS

Each year, two Tarleton students pursuing agriculture degrees are awarded \$1500 scholarships. TCAA also supports area youth by donating over \$1500 to Erath, Comanche & Hamilton County's Jr. Livestock Shows & other special projects.



## DAIRYFEST - 3RD SATURDAY IN JUNE

This family fun event is held annually at the Stephenville City Park to recognize & promote the influence of the dairy industry in our tricounty area. Erath is the #1 Dairy County in Texas, Comanche is 3rd and Hamilton is in the Top 15.



## GOLF TOURNAMENTS - SPRING AND FALL

These annual TCAA fundraisers give agribusiness owners, area ag producers, Ag Expo exhibitors, and agribusiness supporters a chance to enjoy a relaxing day of friendly competition while proceeds help fund other TCAA events.



## TEXAS AG EXPO - Held each Fall

This annual event welcomes exhibitors showcasing the most innovative agricultural products and services available. Attendees enjoy educational seminars, sponsored meals, an antique tractor show, farm safety program for kids, and much more.